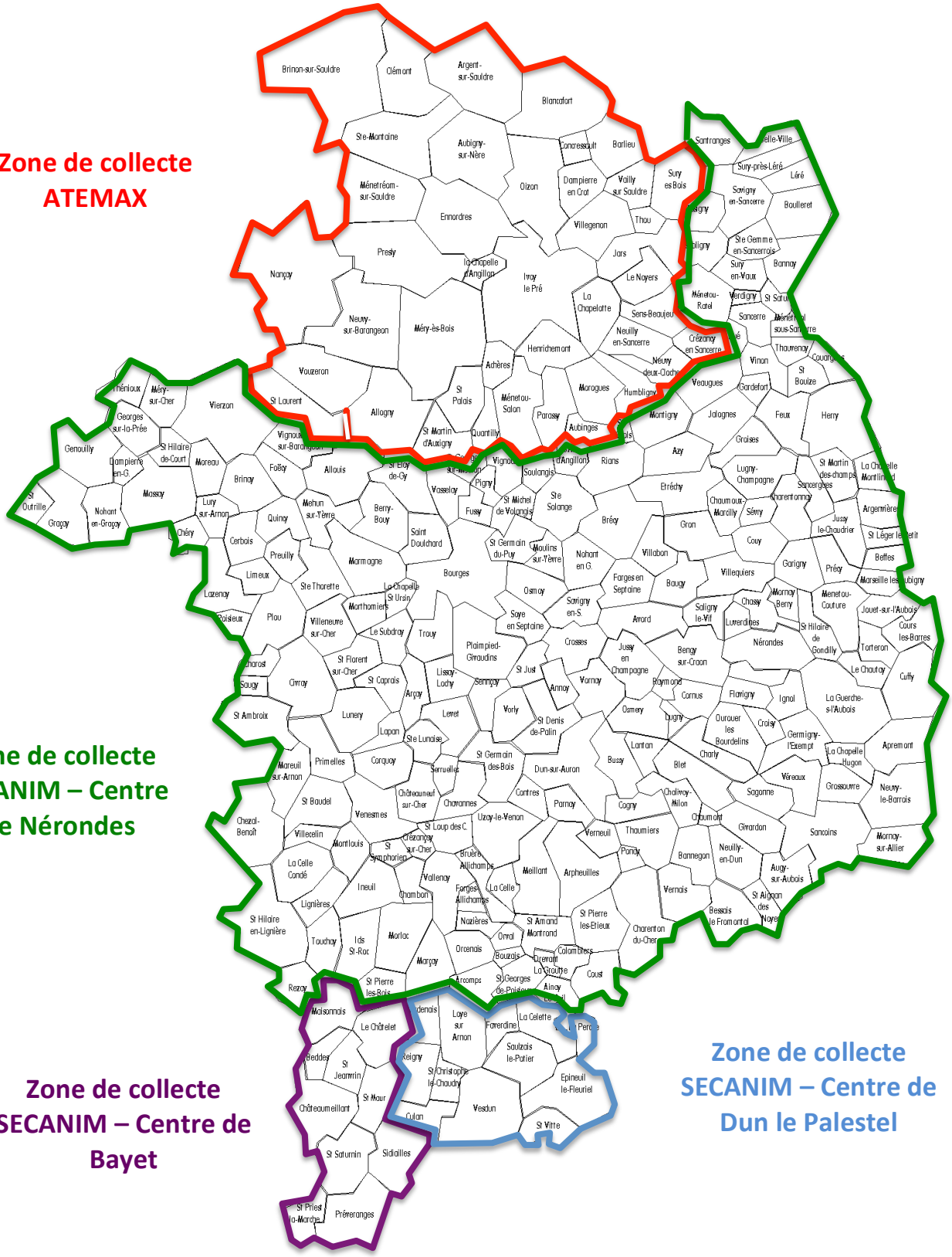Marché de l'équarrissage dans le Cher